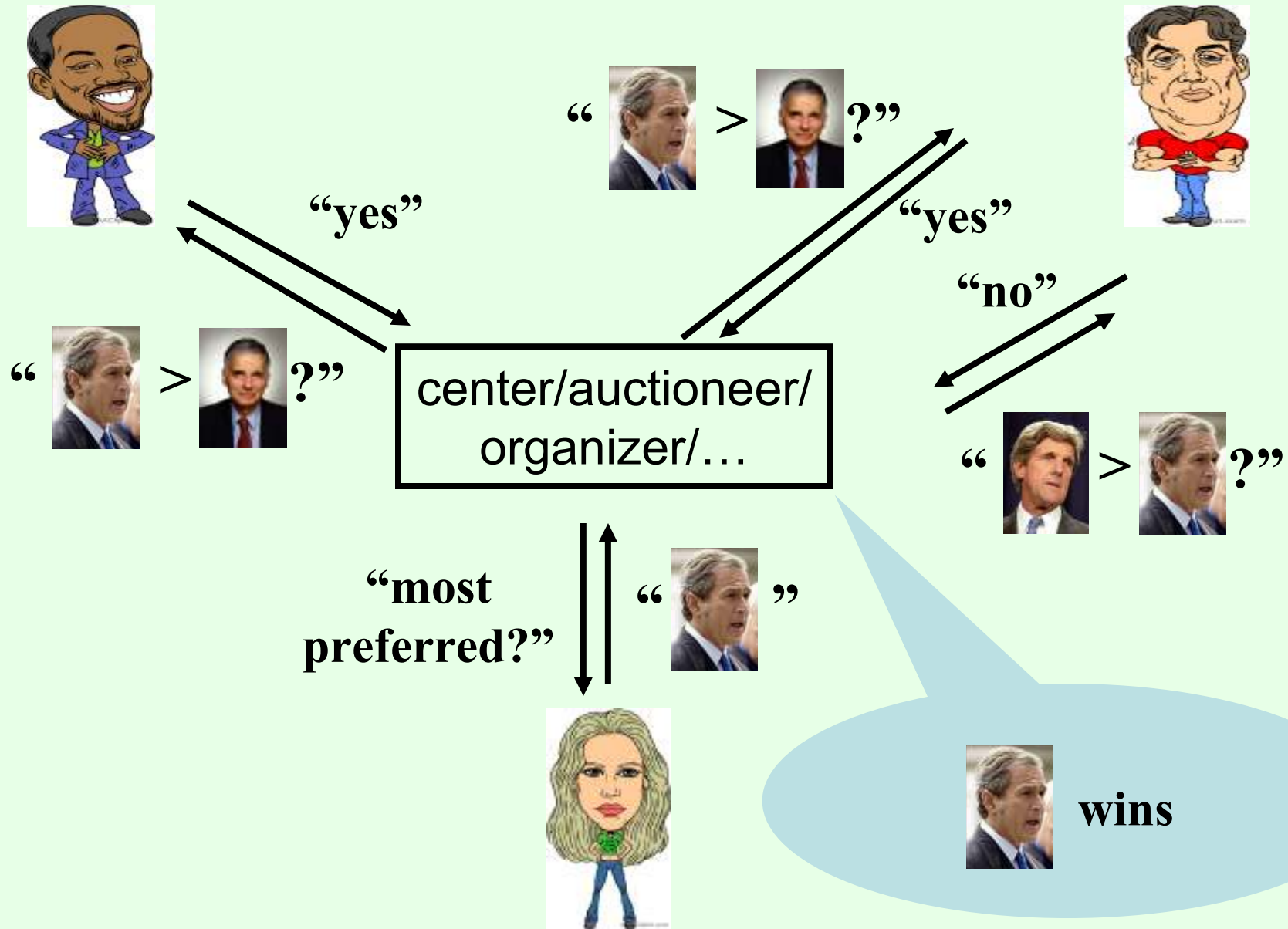


CPS 196.2

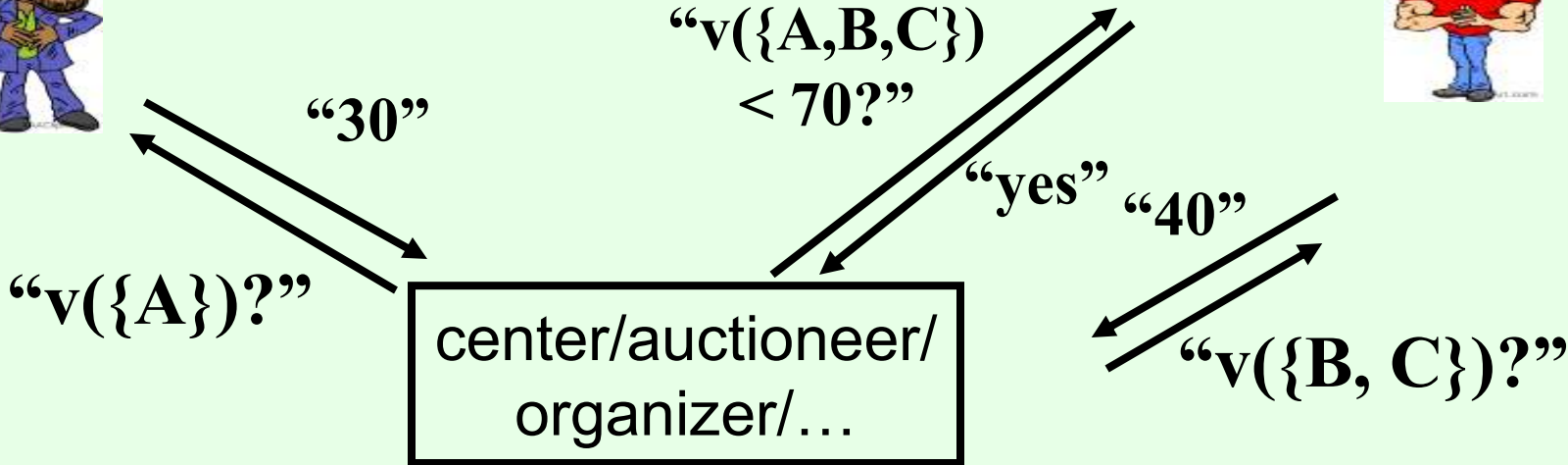
Preference elicitation/
iterative mechanisms

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Preference elicitation (elections)



Preference elicitation (auction)



“What would you buy if the price for A is 30, the price for B is 20, the price for C is 20?”



“nothing”

gets {A}, pays 30

gets {B,C}, pays 40

Benefits

- Less communication needed
- Agents do not always need to determine all of their preferences
 - Only where their preferences matter

Elicitation algorithms

- Suppose agents always answer truthfully
- Some elicitation algorithms will always choose the same winner as (say) the STV (instant runoff) rule
 - Elicitation algorithm **for** STV
- Design elicitation algorithm to minimize queries for given rule
- What is a good elicitation algorithm for STV?
- What about Bucklin?

An elicitation algorithm for the Bucklin voting rule based on binary search

[Conitzer & Sandholm 05]

- Alternatives: A B C D E F G H



- Top 4? {A B C D} {A B F G} {A C E H}
- Top 2? {A D} {B F} {C H}
- Top 3? {A C D} {B F G} {C E H}

Total communication is $nm + nm/2 + nm/4 + \dots \leq 2nm$ bits
(n number of voters, m number of candidates)

iBundle: an ascending CA [Parkes & Ungar 00]

- Each round, each bidder i faces separate price $p_i(S)$ for each bundle S
 - Note: different bidders may face different prices for the **same** bundle
 - Prices start at 0
- A bidder (is assumed to) bid $p_i(S)$ on the bundle(s) S that maximize(s) her utility given the current prices, i.e. that maximize(s) $v_i(S) - p_i(S)$ (**straightforward bidding**)
 - Bidder drops out if all bundles would give negative utility
- Winner determination problem is solved with these bids
- If some (active) bidder i did not win anything, that bidder's prices are increased by ϵ on each of the bundles that she bid on (and supersets thereof), and we go to the next round
- Otherwise, we terminate with this allocation & these prices

Lower bounds on communication

- **Communication complexity theory** can be used to show lower bounds
 - “Any elicitation algorithm for rule r requires communication of at least N bits (in the worst case)”
- **Voting** [Conitzer & Sandholm 05]
 - Bucklin requires at least on the order of nm bits
 - STV requires at least on the order of $n \log m$ bits
 - Natural algorithm uses on the order of $n(\log m)^2$ bits
- **Combinatorial auction winner determination** requires exponentially many bits [Nisan & Segal 06]
 - ... **unless** only a limited set of valuation functions is allowed