About us: instructor and TA

• Instructor: Jun Yang
  • Started at Duke in 2001
  • Been doing (and enjoying) research in databases ever since grad school (1995)
    • Didn’t take any database as an undergrad
  • Now working on data-intensive systems and computational journalism

• Graduate TAs:
  • Xixiang Chen
  • Yameng Liu
  • MS student in Computer Science
About us: UTAs

Sarah  Fangge  Yuxiang  Daniel  Wilson  Liuyi

All CompSci 316/516 veterans!
What comes to your mind...

...when you think about “databases”?

http://www.quackit.com/pix/database/tutorial/dbms_sql_server.gif
But these use databases too...

Facebook uses MySQL to store posts, for example

WordPress uses MySQL to manage components of a website (pages, links, menus, etc.)
Scientists from the Deep Carbon Observatory in the U.S. published a study this week where they report the first application to mineralogy of network theory, commonly used in the analysis of the spread of disease, terrorist cell connections, or Facebook connections.

The study appeared in American Mineralogist and it shows how the application of big data analysis to mineralogy can help predict minerals missing from those known to science, as well as where to find new deposits.
Every weekend during soccer season in Britain, security personnel find them in stadiums, tapping furiously at their phones or talking nonstop into a mic — mysterious customers often wearing hoodies to conceal earpieces and their identity...

The unofficial data scouts — or data thieves, depending on who is describing them — are quickly ejected once they are discovered.

The fleeting data they are collecting — the minutia of what is happening in the game — is the lifeblood of sports betting, perhaps the most crucial and valuable element of the entire industry.
Chris Wylie, the former director of research at Cambridge Analytica, which has been accused of illegally collecting [online data of up to 50 million Facebook users](https://www.politico.eu/article/cambridge-analytica-chris-wylie-brexit-trump-britain-data-protection-privacy-facebook/), said that his work allowed Donald Trump’s presidential campaign to garner unprecedented insight into voters’ habits ahead of the 2016 vote.

“He added that a Canadian business with ties to Cambridge Analytica’s parent company, SCL Group, also provided analysis for the Vote Leave campaign ahead of the 2016 Brexit referendum. This research, Wylie said, likely breached the U.K.’s strict campaign financing laws and may have helped to sway the final Brexit outcome.
Challenges

- **Moore’s Law:** *Processing power doubles every 18 months*
- But amount of data doubles every 9 months
  - Disk sales (# of bits) doubles every 9 months
- **Parkinson’s Law:** *Data expands to fill the space available for storage*

<table>
<thead>
<tr>
<th>1 TERABYTE</th>
<th>20 TERABYTE</th>
<th>120 TERABYTE</th>
<th>330 TERABYTE</th>
</tr>
</thead>
<tbody>
<tr>
<td>A $200 hard drive that holds 260,000 songs.</td>
<td>Photos uploaded to Facebook each month.</td>
<td>All the data and images collected by the Hubble Space Telescope.</td>
<td>Data that the large Hadron collider will produce each week.</td>
</tr>
<tr>
<td>460 TERABYTE</td>
<td>530 TERABYTE</td>
<td>600 TERABYTE</td>
<td>1 PETABYTE</td>
</tr>
<tr>
<td>All the digital weather data compiled by the national climate data center.</td>
<td>All the videos on Youtube.</td>
<td>ancestry.com’s genealogy database (includes all U.S. census records 1790-2000)</td>
<td>Data processed by Google’s servers every 72 minutes.</td>
</tr>
</tbody>
</table>

http://www.micronautomata.com/big_data
Moore’s Law reversed

Time to process all data doubles every 18 months!

• Does your attention span double every 18 months?
  • No, so we need smarter data management and processing techniques
Democratizing data (and analysis)

- **Democratization of data**: more data—relevant to you and the society—are being collected
  - “Smart planet”: sensors for phones and cars, roads and bridges, buildings and forests, …
  - “Government in the sunshine”: spending reports, school performance, crime reports, corporate filings, campaign contributions, …

- But few people know how to analyze them
- You will learn how to help bridge this divide
Misc. course info

• Website: http://sites.duke.edu/compsci316_01_f2018/
  • Course info; tentative schedule and reference sections in the book; lecture slides, assignments, help docs, ...


• Programming: VM required; $50 worth of credits for VMs in the cloud, courtesy of Google

• Q&A on Piazza

• Grades, sample solutions on Sakai

• Watch your email for announcements

• Office hours to be posted
Grading

- [90%, 100%] A- / A / A+
- [80%, 90%) B- / B / B+
- [70%, 80%) C- / C / C+
- [60%, 70%) D
- [0%, 60%) F

- No “curves”
- Scale may be adjusted downwards (i.e., grades upwards) if, for example, an exam is too difficult
- Scale will not go upwards—mistake would be mine alone if I made an exam too easy
Duke Community Standard

• See course website for link
• Group discussion for assignments is okay (and encouraged), but
  • Acknowledge any help you receive from others
  • Make sure you “own” your solution
• All suspected cases of violation will be aggressively pursued
Course load

- Four homework assignments (35%)
  - Gradiance: immediately and automatically graded
  - Plus written and programming problems; submit through Gradescope

- Course project (25%)
  - Details to be given in the third week of class

- Midterm and final (20% each)
  - Open book, open notes
  - No communication/Internet whatsoever
  - Final is comprehensive, but emphasizes the second half of the course
Projects from last year

- **Duke Conversations**: a website to help manage the program, which hosts informal dinners with faculty and students to foster engagement on campus
  - Noah Burrell, Anne Driscoll, Kimberly Eddleman, Summer Smith, Sarp Uner
- **PantryPals**: a social network for amateur cooks, as an Android app
  - Anika Ayyar, Luke Farrell, Alison Huang, Hunter Lee, Aditya Srinivasan, Matthew Tribby, Miles Turpin
- **LegiToken**: a website to help users research on ICOs (Initial Coin Offerings) by consolidating information from multiple sources and social media
  - Stuart Baker, Austin Carter, Alex Gerrese, Oscar Hong, Trent Large, Joshua Young
Projects from earlier years

• **Partners for Success Tutoring App**: connecting volunteer tutors to Durham teachers and students
  • Justin Bergkamp, Cosette Goldstein, Sophie Polson, Bailey Wall, 2017
• **Congress Talking Points**: analyses (sentiment, similarity, etc.) of speeches by members of the Congress
  • Gautam Hathi, Joy Patel, Seon Kang, Zoey Zou, 2017
• **wikiblocks** ([vimeo.com/147680387](vimeo.com/147680387)): find visualizations for Wiki pages
  • Brooks Mershon, Mark Botros, Manoj Kanagaraj, Davis Treybig, 2015
• **SMSmart** (4.1 stars on Google Play): search/tweet/Yelp without data
  • Alan Ni, Jay Wang, Ben Schwab, 2014
• **FarmShots**: help farmers with analysis of satellite images
  • Ouwen Huang, Arun Karottu, Yu Zhou Lee, Billy Wan, 2014
  • Acquired by Syngenta in Feb. 2018
• **FoodPointsMaster**: tracks balance & spending habit
  • Howard Chung, Wenjun Mao, William Shelburne, 2014
More past examples

- **Pickup Coordinator**: app for coordinating carpool/pickups
  - Adam Cue, Kevin Esoda, Kate Yang, 2012
- **Mobile Pay**
  - Michael Deng, Kevin Gao, Derek Zhou, 2012
- **FriendsTracker app**: where are my friends?
  - Anthony Lin, Jimmy Mu, Austin Benesh, Nic Dinkins, 2011
- **ePrint iPhone app**
  - Ben Getson and Lucas Best, 2009
- **Making iTunes social**
  - Nick Patrick, 2006; Peter Williams and Nikhil Arun, 2009
- **Duke Schedulator**: ditch ACES—plan visually!
  - Alex Beutel, 2008
- **SensorDB**: manage/analyze sensor data from forest
- **Facebook+**
  - Tyler Brock and Beth Trushkowsky, 2005
- **K-ville tenting management**
  - Zach Marshall, 2005
Your turn to be creative

http://www.yummymummyclub.ca/sites/default/files/styles/large/public/field/image/teaching_kids创意.jpg
So, what is a database system?

From Oxford Dictionary:

• **Database**: an organized body of related information

• **Database system, Database Management System (DBMS)**: a software system that facilitates the creation and maintenance and use of an electronic database
What do you want from a DBMS?

• Keep data around (persistent)
• Answer questions (queries) about data
• Update data

• Example: a traditional banking application
  • Data: Each account belongs to a branch, has a number, an owner, a balance, ...; each branch has a location, a manager, ...
  • Persistency: Balance can’t disappear after a power outage
  • Query: What’s the balance in Homer Simpson’s account? What’s the difference in average balance between Springfield and Capitol City accounts?
  • Modification: Homer withdraws $100; charge accounts with lower than $500 balance a $5 fee
Sounds simple!

• Text files
• Accounts/branches separated by newlines
• Fields separated by #’s

1001#Springfield#Mr. Morgan

00987-00654#Ned Flanders#2500.00
00123-00456#Homer Simpson#400.00
00142-00857#Montgomery Burns#1000000000.00

... ...
Query by programming

- What’s the balance in Homer Simpson’s account?

- A simple script
  - Scan through the accounts file
  - Look for the line containing “Homer Simpson”
  - Print out the balance
Query processing tricks

• Tens of thousands of accounts are not Homer’s
  ⏯ Cluster accounts by owner’s initial: those owned by “A...” go into file A; those owned by “B...” go into file B; etc. → decide which file to search using the initial
  ⏯ Keep accounts sorted by owner name → binary search?
  ⏯ Hash accounts using owner name → compute file offset directly
  ⏯ Index accounts by owner name: index entries have the form \( \langle \text{owner\_name}, \text{file\_offset} \rangle \) → search index to get file offset
  ⏯ And the list goes on...

What happens when the query changes to: What’s the balance in account 00142-00857?
Observations

• There are many techniques—not only in storage and query processing, but also in concurrency control, recovery, etc.
• These techniques get used over and over again in different applications
• Different techniques may work better in different usage scenarios
The birth of DBMS – 1

From Hans-J. Schek’s VLDB 2000 slides
The birth of DBMS – 2

From Hans-J. Schek’s VLDB 2000 slides
The birth of DBMS – 3

From Hans-J. Schek’s VLDB 2000 slides
Early efforts

• “Factoring out” data management functionalities from applications and standardizing these functionalities is an important first step
  • CODASYL standard (circa 1960’s)
    ✨Bachman got a Turing award for this in 1973

• But getting the abstraction right (the API between applications and the DBMS) is still tricky
CODASYL

• Query: Who have accounts with 0 balance managed by a branch in Springfield?

• Pseudo-code of a CODASYL application:
  
  Use index on account(balance) to get accounts with 0 balance;
  For each account record:
    Get the branch id of this account;
    Use index on branch(id) to get the branch record;
    If the branch record’s location field reads “Springfield”:
      Output the owner field of the account record.

• Programmer controls “navigation”: accounts → branches
  • How about branches → accounts?
What’s wrong?

• The best navigation strategy & the best way of organizing the data depend on data/workload characteristics

With the CODASYL approach

• To write correct code, programmers need to know how data is organized physically (e.g., which indexes exist)

• To write efficient code, programmers also need to worry about data/workload characteristics

☞ Can’t cope with changes in data/workload characteristics
The relational revolution (1970’s)

• A simple model: data is stored in relations (tables)
• A declarative query language: SQL

```
SELECT Account.owner
FROM Account, Branch
WHERE Account.balance = 0
AND Branch.location = 'Springfield'
AND Account.branch_id = Branch.branch_id;
```

• Programmer specifies what answers a query should return, but not how the query is executed
• DBMS picks the best execution strategy based on availability of indexes, data/workload characteristics, etc.

 PROVIDES physical data independence
Physical data independence

• Applications should not need to worry about how data is physically structured and stored
• Applications should work with a logical data model and declarative query language
• Leave the implementation details and optimization to DBMS
• The single most important reason behind the success of DBMS today
  • And a Turing Award for E. F. Codd in 1981
Standard DBMS features

• Persistent storage of data
• Logical data model; declarative queries and updates → physical data independence
  • Relational model is the dominating technology today

What else?
DBMS is multi-user

• Example
  get account balance from database;
  if balance > amount of withdrawal then
    balance = balance - amount of withdrawal;
    dispense cash;
    store new balance into database;

• Homer at ATM1 withdraws $100
• Marge at ATM2 withdraws $50
• Initial balance = $400, final balance = ?
  • Should be $250 no matter who goes first
Final balance = $300

Homer withdraws $100:
read balance; $400
if balance > amount then
    balance = balance - amount; $300
write balance; $300

Marge withdraws $50:
read balance; $400
if balance > amount then
    balance = balance - amount; $300
write balance; $300
Final balance = $350

Homer withdraws $100:

read balance; $400
if balance > amount then
    balance = balance - amount; $300
write balance; $300

Marge withdraws $50:

read balance; $400
if balance > amount then
    balance = balance - amount; $350
write balance; $350
Concurrency control in DBMS

• Similar to concurrent programming problems?
  • But data not main-memory variables

• Similar to file system concurrent access?
  • Lock the whole table before access
    • Approach taken by MySQL in the old days
    • Still used by SQLite (as of Version 3)
  • But want to control at much finer granularity
    • Or else one withdrawal would lock up all accounts!
Recovery in DBMS

• Example: balance transfer
decrement the balance of account X by $100;
increment the balance of account Y by $100;

• Scenario 1: Power goes out after the first instruction

• Scenario 2: DBMS buffers and updates data in memory (for efficiency); before they are written back to disk, power goes out

• How can DBMS deal with these failures?
Standard DBMS features: summary

• Persistent storage of data
• Logical data model; declarative queries and updates → physical data independence
• Multi-user concurrent access
• Safety from system failures
• Performance, performance, performance
  • Massive amounts of data (terabytes~petabytes)
  • High throughput (thousands~millions transactions/hour)
  • High availability (≥ 99.999% uptime)
Standard DBMS architecture

- Much of the OS may be bypassed for performance and safety
- We will be filling in many details of the DBMS box throughout the semester
AYBABTU?

“Us” = relational databases

• Most data are not in them!
  • Personal data, web, scientific data, system data, …

• Text and semi-structured data management
  • XML, JSON, …

• “NoSQL” and “NewSQL” movement
  • MongoDB, Cassandra, BigTable, HBase, Spanner, HANA…

• This course will look beyond relational databases

Use of AYBABTU inspired by Garcia-Molina
Image: http://upload.wikimedia.org/wikipedia/en/0/03/Aybabtu.png
Course components

• Relational databases
  • Relational algebra, database design, SQL, app programming

• Semi-structured data
  • Data model and query languages, app programming, interplay with relational databases

• Database internals
  • Storage, indexing, query processing and optimization, concurrency control and recovery

• Advanced topics (TBD)
  • Parallel data processing/MapReduce, data warehousing and data mining, Web search and indexing, etc.
Announcements (Tue. Aug. 28)

• Email me if you have registration questions
  • But questions of possible general interest should always go to Piazza instead!

• My office hours today will start at 4pm instead of 2:45

• On Thursday we will do relational algebra—the first of many query languages we shall learn this semester

• More info on course VM setup and Google credits on Thursday